



# Garrett Construction & Roofing Marketing Report JULY 2023





# Social Media Analytics

## JULY 2023

**ALL POSTS THIS MONTH**

**5**

**ALL FANS & FOLLOWERS**

**1,545**

**NEW FANS & FOLLOWERS THIS MONTH**

**2**

**PAGE PROFILE IMPRESSIONS**

**1,564**

[The number of times any content from or about your Pages or accounts was displayed on a person's screen.]

**PAGE PROFILE / POST REACH**

**1,197**

[The number of people who have seen any content from or about your Pages or accounts.]

**POST IMPRESSIONS**

**1,316**

[The number of times your Facebook account appeared on someone's screen.]



## BLOG POSTED 07/01/23

### Is Your Bathroom Saying: "Remodel Me!"



READ MORE!

Even for an **Even Small Budgets Gain Big Results** it may start small with a leaking toilet or a chipped mirror but before long you're noticing the shower is a little too small. And those colors on the wall—they're looking outdated. At first the messages are small and subtle, but over time they grow in volume—the bathroom needs to be remodeled!

<https://garrettroofingknoxville.com/is-your-bathroom-saying-remodel-me/>

### Is Your Bathroom Saying: "Remodel Me!"

Posted on [June 27, 2023](#)



#### EVEN SMALL BUDGETS GAIN BIG RESULTS

It may start small with a leaking toilet or a chipped mirror but before long you're noticing the shower is a little too small. And those colors on the wall—they're looking outdated. At first the messages are small and subtle, but over time they grow in volume—the bathroom needs to be remodeled!

Not only can a well-planned bathroom remodel add to day-to-day comfort and functionality—making it easier and even more fun to start your day—it's often considered to be a worthwhile investment, increasing the overall value of a home.

Since bathroom remodeling projects can encompass everything from installing a few new fixtures to overhauling the room's floor plan, they have a wide price range. The budget is impacted by the size of the bathroom and what you choose to update, including the extent of changing the layout, adding new fixtures or updating the floor. It's a simple formula: The more complicated the remodeling, the higher the investment required.



#### A minor bathroom remodel might include:

- Replacing faucets and fixtures
- Changing handles, knobs and other hardware
- Painting or refacing cabinets
- Replacing the mirror
- Changing light fixtures
- Adding new flooring

#### A major bathroom remodel is more extensive and might include:

- Replacing the tub or shower
- Putting in floor-to-ceiling tile
- Installing a new vanity, cabinets and toilet
- Adjusting plumbing and electrical systems
- Adding or removing walls

A few things top everyone's wish list for a new bathroom. The American Institute of Architects reports these features are among the most popular:

- Doorless/sho-threshold showers: **62%**
- Large walk-in showers: **58%**
- Adaptability/universal design: **57%**
- Tubless shower: **56%**
- High-end, spa-like design: **43%**
- Increased natural lighting (windows and skylight): **38%**
- Radiant heated floor: **34%**

Under the experienced leadership of [Matt Garrett](#), Garrett Construction and Roofing stands ready to help you plan your new bath with experienced teams available to ensure a professional result. Serving East Tennessee since 2005, we are a licensed General Contractor and our general services range from full residential and commercial construction projects to remodeling, painting, drywall, roofing and gutters. Call us for a free consultation.

[CONTACT GARRETT CONSTRUCTION AND ROOFING TODAY](#) | [KNOXVILLE'S RENOVATION EXPERTS](#)



# JULY 4TH

## SOCIAL MEDIA POST

 Facebook



**Garrett Construction Inc**

Just now



Wishing you a spectacular July 4th! 🇺🇸  
Fourth Fun Fact: 150 million hot dogs will be eaten over the holiday weekend! 🌭



 Like

 Comment

 Share



Facebook



**Garrett Construction Inc**

Just now



Imagine a new morning routine in a beautiful, updated master bath. Brighter lights. Glass Showers. New Tile. Painted Cabinets. Contact Matt and his team today for a free estimate.  
<https://ow.ly/qq4r500Yukh>



**Is Your Bathroom Saying: "Remodel Me!" | Garrett Construction & Roofing**

It may start small with a leaking toilet or a chipped mirror but before long you're noticing the shower is a little too small. And those...

<https://garrettroofingknoxville.com/is-your-bathroom-saying-remodel-me/>



Like



Comment



Share

**JULY 5**  
**SOCIAL MEDIA POST**





Facebook



**Garrett Construction Inc**

Just now



"I love messy garages," says NO one. Contact Garrett to install your cabinets, add organizer boards for hand tools, and sturdy hangers for large tools and shovels. Organization bliss! 🚗



Like



Comment



Share

**JULY 11**  
**SOCIAL MEDIA POST**





# JULY 18

## SOCIAL MEDIA POST



**Garrett Construction Inc**

Just now



It's National Ice Cream Day! Imagine **SERVING UP** delicious ice cream sundaes on a new marble countertop. Contact us for a **FREE Estimate!** <https://ow.ly/8Lst500yBz>



Like



Comment



Share

**JULY 25**  
**SOCIAL MEDIA POSTS**



**f Facebook**

**Garrett Construction Inc**  
Just now

Garrett is the real deal. Roofers come and go, but Garrett has over 25 years of experience in East Tennessee. They bring a personal approach and commitment to quality to every job.  
<https://ow.ly/9Ik550OYFKN>

A banner for Garrett Construction and Roofing is displayed against a background of a grey shingled roof. The banner is red with a white dashed border and features a black roofline graphic. The text on the banner includes "MORE THAN" at the top, "Garrett Construction and Roofing" in the center, and "25 YEARS!" at the bottom. Below the banner, the website "garrettroofingknoxville.com" is visible.

Like   Comment   Share





| Garrett Construction & Roofing  
**2023 BLOG / SOCIAL MEDIA  
MARKETING PROGRAM**



**Thank you** for choosing our Team to manage your social media marketing. This report includes all of the social media and blogging activities that we performed for you in April. It also serves as a great marketing history for Garrett Construction & Roofing.

We look forward to next month's marketing!

**creative  
services**