



# **Garrett Construction & Roofing**

## **Marketing Report**

### **JUNE 2023**





# Social Media Analytics

## JUNE 2023

**ALL POSTS THIS MONTH**

**5**

**ALL FANS & FOLLOWERS**

**1,543**

**NEW FANS & FOLLOWERS THIS MONTH**

**1**

**PAGE PROFILE IMPRESSIONS**

**840**

[The number of times any content from or about your Pages or accounts was displayed on a person's screen.]

**PAGE PROFILE / POST USERS**

**497**

[The number of people who have seen any content from or about your Pages or accounts.]

**POST IMPRESSIONS**

**580**

[The number of times your Facebook account appeared on someone's screen.]



## BLOG POSTED 6/01/23

### Excavation is a Job for the Pros.



Excavation is an essential part of construction—whether you're building a new home or adding on to an existing one, constructing a new driveway, digging a basement or performing many other construction-related functions. Simply put, excavation is the process of removing rock, soil and other materials from a site. This is generally performed using heavy earth moving.

[Read more](#)

<https://garrettroofingknoxville.com/excavation-is-a-job-for-the-pros/>

## Excavation is a Job for the Pros.

Posted on [May 31, 2023](#)



**Excavation is an essential part of construction—whether you're building a new home or adding on to an existing one, constructing a new driveway, digging a basement or performing many other construction-related functions.**

Simply put, excavation is the process of removing rock, soil and other materials from a site. This is generally performed using heavy earth moving machines like bulldozers. The work is generally done by a skilled and experienced heavy industrial contractor like Carrett Construction in order to ensure a quality job and safety while using the heavy machinery required for larger projects.

Although excavation can be performed by individuals on a small scale, it is best to leave bigger excavation projects to heavy industrial contractors that can avoid structural damage, perform the process safely, and be aware of the hazards inherent in the site.



Buried pipes, sewer laterals, and utility lines can represent grave hazards to both the environment and workers. If broken, Underground lines are broken every six minutes in the United States due to improper planning before digging. Professional excavation construction companies know that they must arrange for a proper survey of all public utilities. Gas lines, water lines, oil lines, sewer pipes, and electrical lines should be mapped, marked with a color code, and properly protected during any excavation project.

A professional excavator ensures a proper result by surveying the site, conducting soil analysis, working closely with local utilities and municipalities to comply with local regulations, and by assigning a project coordinator that inspects the site daily.

Under the experienced leadership of [Matt Carrett](#), Carrett Construction and Roofing stands ready to help with any excavation needs you may have with experienced teams available to ensure a professional result. Serving East Tennessee since 2006, we are a licensed General Contractor and our general

services range from full residential and commercial construction projects to remodeling, painting, drywall, roofing and gutters. Call us for a free consultation.

[CONTACT](#) GARRETT CONSTRUCTION AND ROOFING TODAY | [KNOXVILLE'S EXCAVATION PRO'S](#)



6/01/2023

FACEBOOK POST



 Facebook



**Garrett Construction Inc**

Just now



Need heavy cleanup? Trench digging? Land leveling? Contact Matt at Garrett Construction. You're in good hands with Knoxville's excavation professionals. <http://ow.ly/ul7t50OASLn>



**Excavation is a Job for the Pros. | Garrett Construction & Roofing**

Excavation is an essential part of construction—whether you're building a new home or adding on to an existing one, constructing a new...

<https://garrettroofingknoxville.com/excavation-is-a-job-for-the-pros/>



Like



Comment



Share



Facebook



**Garrett Construction Inc**

Just now



Kitchen cabinets come in a rainbow of colors. Yes, please!  
Contact Matt and his team at Garrett Construction for a free  
estimate on a kitchen update. <http://ow.ly/Ag9s500AU7S>



Like



Comment



Share



**6/07/2023**

**FACEBOOK POST**





**Garrett Construction Inc**

Just now



Bring a new vibrancy to your home - with a brand new roof and gutters. Contact Matt and his team at Garrett Construction for a free estimate today! <http://ow.ly/1aO550NVz1F>



Like



Comment



Share



**6/14/2023**

**FACEBOOK POST**





Facebook



**Garrett Construction Inc**

Just now



How long is your "honey-do" list? Paint the guest room; Install new tile in the hall bath; Replace fans on the porch. Contact the team at Garrett Construction to check off your list today!

<http://ow.ly/H8rR50OB1k0>



Like



Comment



Share



**6/21/2023**

**FACEBOOK POST**





**6/27/2023**  
**FACEBOOK POST**



 **Facebook**



**Garrett Construction Inc**

Just now



It's Summertime. And the Living is Easy. . .  
Contact Matt and his team at Garrett to create an easy living space for your outdoors! <http://ow.ly/MEue500B2l3>



 Like

 Comment

 Share





**Thank you** for choosing our Team to manage your ongoing marketing. With a consistent social media and blog program monthly, it keeps you top-of-mind with your customers and ahead of the competitors.

We appreciate your business!

**creative  
services**