



JUNE 2023

deerviewwindows.com

SEO  
REPORT  
# 2429162

DeerView  
WINDOW CO.

Home About Us Products Events FAQs Testimonials Hunting News & Blog Contact Us

Where  
**VISIBILITY MATTERS**

Thank you for considering DeerView Window Co. for your deer stand window needs. We strive to be the best in providing quality products for all hunting enthusiast.

SHOP NOW!



# quick notes

From Your SEO Team at Creative Services

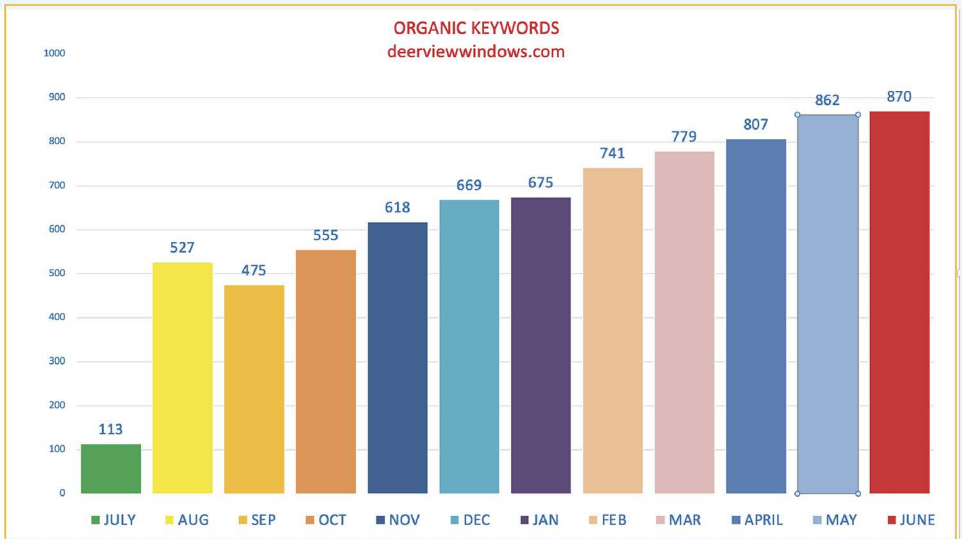
## Items to highlight in this report:

1. **Another month of steady growth** in organic keywords. In our first year managing Deerview Windlows' SEO, we have increased organic keywords from 113 to 870! That's a whopping increase of 757 organic keywords! [pg 3]
2. Like organic keywords, June was another steady month of growth for organic traffic. Over the past 12 months, we have increased organic traffic from 4,373 to 8,242. That's almost a 100% increase! WOOT! [pg 4]
3. Search ranking remains very high and NINE keywords had a HUGE search increase in May. [pg 5]
4. **Seven keywords showed users intent was to come to your website to PURCHASE.** See the new User Intent page. [pg 6]

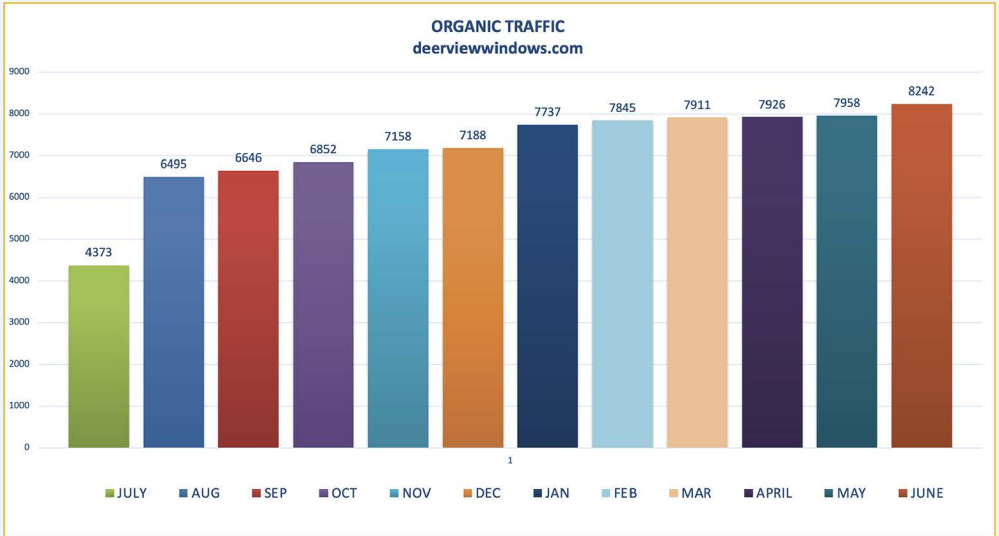
Thank you!

*Creative Services SEO Team*

# ORGANIC KEYWORDS GROWTH



# ORGANIC TRAFFIC GROWTH



## KEYWORDS RANKING

### PRIORITY KEYWORDS

deer stand windows  
deer stand doors  
deer tower stand windows  
deer tower stand doors  
deer blind windows

### SECONDARY KEYWORDS

deer blind doors  
deer hunting windows  
deer hunting doors  
hunting windows & doors  
deerview windows

Keyword	G Google.com Desktop		Search Volume
	Universal		
✓ deer stand windows & doors	1		—
✓ deer hunting windows & doors	1		—
✓ deer tower stand windows & doors	1		—
✓ deer tower doors	1		—
✓ deer stand doors	1		320 ↑ 129%
✓ deer blind doors	1		720 ↑ 177%
✓ deer hunting windows	1		50 ↑ 400%
✓ hunting blind doors	1		170 ↑ 240%
✓ deer blind windows & doors	2		—
✓ hunting windows & doors	2		—
✓ deer tower windows	2		—
✓ hunting blinds windows	2	↑ 1	170 ↑ 89%
✓ deer tower stand windows	2		—
✓ deer stand windows	3	↑ 1	2.4k ↑ 173%
✓ deer blind windows	3	↑ 1	6.6k ↑ 175%
✓ deer hunting doors	5	↓ 4	—

## USER SEARCH INTENT

- C** The Searcher is doing research for a various product or service before making a purchase decision.
- I** The Searcher is trying to find more info about a certain topic.
- N** The Searcher is looking for a specific website or page.
- T** The Searcher wants to complete an action such as buying a product.

Keyword	
▼ deer blind windows	I T
▼ deer stand windows <sup>2</sup>	I T
▼ hunting blinds windows <sup>2</sup>	I C
▼ deer blind windows & doors <sup>2</sup>	I T
▼ deer tower stand windows <sup>2</sup>	C T
▼ hunting windows & doors <sup>3</sup>	I C
▼ deer tower windows <sup>3</sup>	T C
▼ deer tower doors	I
▼ deer stand doors	I
▼ deer hunting doors	C N
▼ deer blind doors <sup>2</sup>	C
▼ deer hunting windows <sup>2</sup>	C
▼ hunting blind doors <sup>2</sup>	I C
▼ deer stand windows & doors <sup>3</sup>	T
▼ deer hunting windows & doors <sup>3</sup>	I C
▼ deer tower stand windows & doors <sup>3</sup>	T

## LINKS ADDED THIS MONTH



### BUSINESS DIRECTORIES

mapfling.com	<a href="https://mapfling.com/q9yif6j">https://mapfling.com/q9yif6j</a>
billion7.com	<a href="http://billion7.com/business/deerviewwindows">http://billion7.com/business/deerviewwindows</a>
closelocation.com	<a href="https://closelocation.com/business/deerview-windows-bj28202311064026dnr">https://closelocation.com/business/deerview-windows-bj28202311064026dnr</a>
spotic.net	<a href="https://spotic.net/deerviewwindows/places/deerview-windows">https://spotic.net/deerviewwindows/places/deerview-windows</a>
bizratings.com	<a href="https://www.bizratings.com/DeerView-Windows">https://www.bizratings.com/DeerView-Windows</a>
ilocatelocal.com	<a href="https://www.ilocatelocal.com/tx/cleburne/home-garden/deerview-windows">https://www.ilocatelocal.com/tx/cleburne/home-garden/deerview-windows</a>
bizzectory.com	<a href="http://bizzectory.com/listing/deerview-windows/">http://bizzectory.com/listing/deerview-windows/</a>
vreview.com	<a href="https://vreview.com/biz/10035446-deerview-windows-cleburne-texas">https://vreview.com/biz/10035446-deerview-windows-cleburne-texas</a>
successcenter.com	<a href="https://www.successcenter.com/texas/cleburne/services/deerview-windows">https://www.successcenter.com/texas/cleburne/services/deerview-windows</a>
zipcode2business.com	<a href="https://www.zipcode2business.com/business/90da2b60e8ccb1e1f35fd4d45be4dbdb">https://www.zipcode2business.com/business/90da2b60e8ccb1e1f35fd4d45be4dbdb</a>
ilistbusiness.com	<a href="https://www.ilistbusiness.com/listing/deerview-windows/">https://www.ilistbusiness.com/listing/deerview-windows/</a>



### PHOTO GEO TAGS

gab.com	<a href="https://gab.com/deerviewwindows/posts/110616467956461672">https://gab.com/deerviewwindows/posts/110616467956461672</a>
imgpaste.net	<a href="https://www.imgpaste.net/image/KrGgpB">https://www.imgpaste.net/image/KrGgpB</a>
listal.com	<a href="https://www.listal.com/viewimage/27533846">https://www.listal.com/viewimage/27533846</a>
imgbox.com	<a href="https://imgbox.com/yEfZPNHs">https://imgbox.com/yEfZPNHs</a>
photouploads.com	<a href="https://photouploads.com/image/MelO">https://photouploads.com/image/MelO</a>
tryimg.com	<a href="https://tryimg.com/image/deer-blind-windows-and-doors.02HKP">https://tryimg.com/image/deer-blind-windows-and-doors.02HKP</a>
myphoto.eu	<a href="https://myphoto.eu/deerviewwindows/photo/685128/Deer%20Hunting%20Windows%20&amp;%20Doors%20Mansfield%20TX.jpg">https://myphoto.eu/deerviewwindows/photo/685128/Deer%20Hunting%20Windows%20&amp;%20Doors%20Mansfield%20TX.jpg</a>
flickr.com	<a href="https://www.flickr.com/photos/deerviewwindows/53004917822/in/dateposted-public/">https://www.flickr.com/photos/deerviewwindows/53004917822/in/dateposted-public/</a>
deviantart.com	<a href="https://www.deviantart.com/deerviewwindows/art/Hunting-Windows-Doors-969110707">https://www.deviantart.com/deerviewwindows/art/Hunting-Windows-Doors-969110707</a>
artweb.com	<a href="https://deerviewwindows.artweb.com/home/883347_hunting-windows-.html">https://deerviewwindows.artweb.com/home/883347_hunting-windows-.html</a>



### SOCIAL MEDIA DIRECTORIES

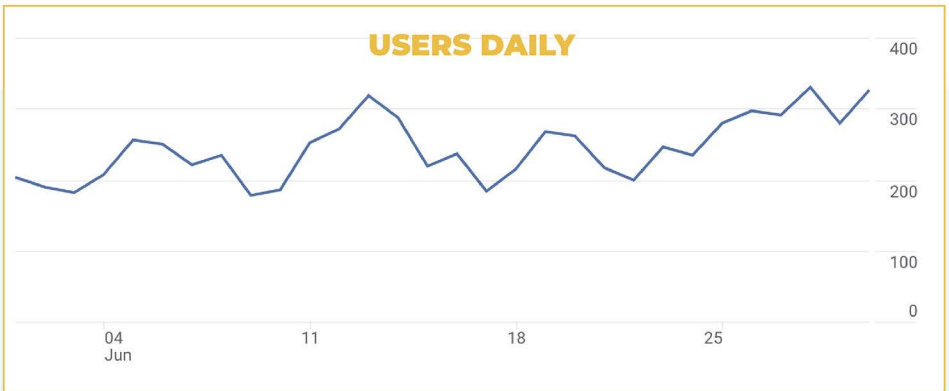
list.ly	<a href="https://list.ly/deerviewtx/lists">https://list.ly/deerviewtx/lists</a>
twine.fm	<a href="https://www.twine.net/deerviewwindows">https://www.twine.net/deerviewwindows</a>
30seconds.com	<a href="https://30seconds.com/deerviewwindows/">https://30seconds.com/deerviewwindows/</a>
kongregate.com	<a href="https://www.kongregate.com/accounts/deerviewwindows">https://www.kongregate.com/accounts/deerviewwindows</a>
linktr.ee	<a href="https://linktr.ee/deerviewwindows">https://linktr.ee/deerviewwindows</a>
speakerdeck.com	<a href="https://speakerdeck.com/deerviewwindows">https://speakerdeck.com/deerviewwindows</a>
ttlink.com	<a href="http://ttlink.com/deerviewwindows">http://ttlink.com/deerviewwindows</a>
anotepad.com	<a href="https://anotepad.com/notes/jhy4rkbf">https://anotepad.com/notes/jhy4rkbf</a>
mydramalist.com	<a href="https://mydramalist.com/profile/deerviewwindows">https://mydramalist.com/profile/deerviewwindows</a>
hashatit.com	<a href="https://www.hashatit.com/845422">https://www.hashatit.com/845422</a>

# ACQUISITION & USER INSIGHTS

## FOCUS ON WEBSITE VISITORS

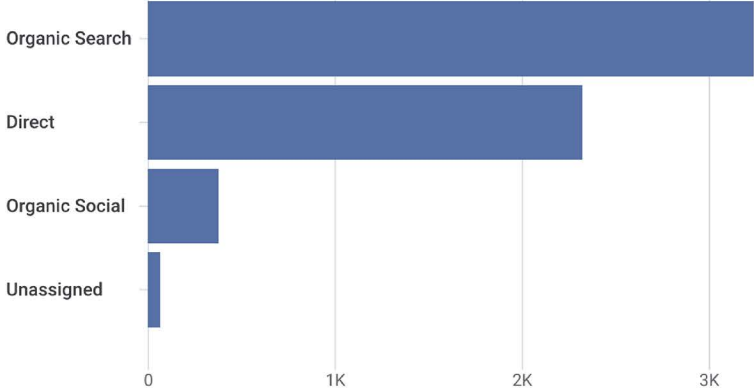
### 5,892 TOTAL USERS IN JUNE

	<b>NEW USERS</b>	<b>ENGAGED SESSIONS</b>	<b>SESSIONS PER USER</b>	<b>AVG TIME PER SESSION</b>
<b>JUNE</b>	5,182	6,376	1.08	2 min   11 sec
<b>LAST MTH</b> <i>Comparison</i>	5,182	5,590	.99	1 min   55 sec



**FOCUS ON HOW YOUR VISITOR FOUND YOUR WEBSITE**

**TOP MEDIUM YOUR VISITOR USED TO FIND YOUR SITE**



City	Users	New users
<b>USERS BY CITY</b>		
	2,162 100% of total	1,762 100% of total
1 (not set)	834	611
2 Dallas	380	289
3 Chicago	367	282
4 Ashburn	242	203
5 Atlanta	115	90
6 New York	100	74
7 Houston	81	68
8 Minneapolis	52	43
9 San Antonio	49	39
10 St. Louis	41	29

**USERS FROM SOCIAL**



Jun 1 - Jun 30, 2023

USERS

Organic Social **380**

**USERS BY DEVICE**

**MOBILE 66.7%**

**DESKTOP 31.8%**

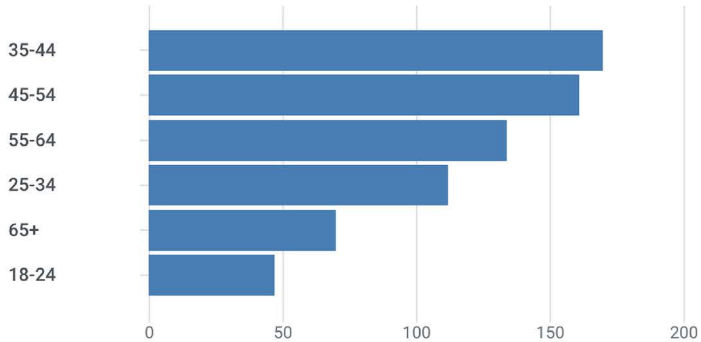
**TABLET 1.5%**

# TOP PAGES VIEWED IN MAY

		↓ Views	Users
		38,217 100% of total	5,909 100% of total
1	Deerview Windows	6,182	2,518
2	Home   Deerview Windows	6,005	3,441
3	Hinge Window (DV)   Deerview Windows	5,308	2,185
4	Deluxe Hinge Window (DH)   Deerview Windows	4,228	1,880
5	Horizontal Slider Window (SL)   Deerview Windows	3,281	1,500
6	Cart   Deerview Windows	2,458	949
7	Deluxe Blind Door (DBD)   Deerview Windows	2,417	1,299
8	Contact Us   Deerview Windows	1,873	1,201
9	Inside Vertical Mount Slider Window (IMVS)   Deerview Windows	1,067	666
10	Checkout   Deerview Windows	979	396
11	PW Slider Window (PW)   Deerview Windows	903	642
12	Camo Hinge Window (CH)   Deerview Windows	785	545
13	Single Hung Window (SH)   Deerview Windows	660	478
14	EZ Tower Deer Blind Tower Brackets   Deerview Windows	472	356
15	FAQs   Deerview Windows	454	325
16	Charging Port   Deerview Windows	354	274
17	Camo Mesh (CM)   Deerview Windows	271	225
18	About Us   Deerview Windows	178	143
19	T Post Game Camera Mount   Deerview Windows	101	89
20	Testimonials   Deerview Windows	98	85

# USER DEMOGRAPHICS

## USERS BY AGE



## USERS BY GENDER

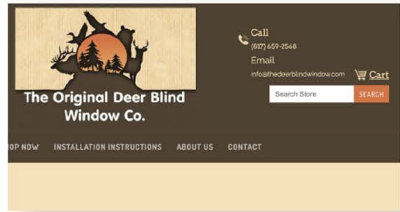


**MALE** 81.5%

**FEMALE** 18.5%

## TOP COMPETITORS RANKING INFO

thedeerblindwindow.com



dickinsonfeed.com



kuduoutdoorproducts.com

### COMPETITORS AVERAGE RANKING INFORMATION

Domain / URL	▲ Position ▼	Keywords	Top Keyword
deerviewindows.com <b>1</b>	2	16	deer blind windows
thedeerblindwindow.com <b>1</b>	4 ↓ 3	16	deer blind windows
dickinsonfeed.com <b>2</b>	8 ↑ 5	16	deer blind windows
kuduoutdoorproducts.com <b>2</b>	× 46	5	deer blind windows



## 2023 SEO PROGRAM: Local [deerviewindows.com](http://deerviewindows.com)

**Thank you** for choosing our SEO Team to manage your SEO program in 2023.

We sincerely appreciate your business and growing your online business!

**creative**  
**services**