



Garrett Construction & Roofing

Marketing Report

MAR 2023





BLOG POSTED

3/09/23

Don't Move. Renovate!



Like many Americans, East Tennesseans are living in their homes longer these days. Redfin News reports that a record 25.7% of U.S. homeowners in 2020 have lived in the same home for more than 20 years, up from 14.3% in 2010 and 8.6% in 2005. Rising home prices over the last two decades have made it more beneficial for Americans to stay put.

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Don't Move. Renovate!

Posted on March 9, 2023



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Redfin says, as home prices continue to climb, moving is becoming increasingly burdensome for Americans and their wallets. As prices surge, a lot of families are opting to refinance their mortgages and remodel so they can benefit from record low interest rates without putting their houses up for sale.

Renovations—especially bathroom updates—can give your home a new look and you, as the homeowner, a new outlook on life—one that makes your existing home a lot more attractive as a place to live. According to a 2019-renovating report from the National Association of Realtors, 70 percent of consumers "have a greater desire to be home" after a bathroom renovation.



If you're thinking about a bathroom renovation, ask yourself these questions:

What's your daily routine? Design the new bathroom to fit your routine.

How much can you spend? Your budget will dictate the extent of upgrades and materials.

How much storage do you need? How's the time to get what you need.

How many people will be using the room? Two, isn't it? Double mirror?

What do you not like about your current space? Use the renovation as an opportunity to correct existing mistakes.

Among the design considerations what type of doors do you want? Glass doors can make a shower feel more spacious. Some free spirits prefer no door at all.

Your choice of sinks and vanity goes hand in hand to

determine how much storage and countertop space your bathroom needs.

- A pedestal sink offers a slim and traditional silhouette that's ideal for small bathrooms, but it has no vanity for storage and very limited counter surface. A traditional vanity offers both countertop and storage space down below.
- The sink faucet—or in some cases the tub faucet—is the most visible hardware in many bathrooms. Start by choosing it, and then match the shower set, toilet flush lever, towel bars, and other hardware to the faucet's styling and finish material.
- If you haven't shopped for a toilet in recent years, you're in for a surprise. Heated and LED-lit seats, built-in toilet functionality, water-saving and self-cleaning features are just a few of the high-tech options you'll need to evaluate.
- Think about proper lighting. Recessed or surface-mounted ceiling lights are critical for overall room lighting. Task lighting on either side of your over-sinks mirror helps with your daily grooming routine.
- To ensure your bathroom floor doesn't get dangerously slick for people stepping out of the tub or shower, choose tiles with textured surfaces, matte finishes, or sand-containing grout.

So, before you put that "For Sale" sign in the front yard, consider a renovation to bring new life to your existing home and a new appreciation for that special place you call home.

Under the experienced leadership of Matt Garrett, Garrett Construction and Roofing stands ready to help with your home renovations with experienced teams available to ensure a professional result. Serving East Tennessee since 2005, we are a licensed General Contractor and our general services range from full residential and commercial construction projects to remodeling, painting, drywall, roofing and gutters. Call us for a free consultation.



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It's definitely not the time to move with sky-high interest rates and stalled inflation. **RENOVATE INSTEAD!** Contact Matt and his team at Garrett Construction to discuss plans for your new renovation project. 865-454-7531. <http://ow.ly/MoVE50NeE3r>



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3/20/2023

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Don't let "storm-chasing" roofers talk you into hiring them. Get advice from roofing specialists who stick around and do the job right. Matt and his roofing team are experts with no surprises. Call Garrett today - 865-454-7531. <http://ow.ly/XpC650NeGvs>



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