



# **Garrett Construction & Roofing**

## **Marketing Report**

### **FEB 2023**





## BLOG POSTED

### 2/08/23

#### Recovery from Fire and Water Damage Requires Specialized Help



OMG, where do we even start? A sudden, unexpected event that damages your home—perhaps even making it uninhabitable for a time—can throw your world upside down. Fire, flood, mold or other hazards or events can send you and your family packing, disrupting normal life and wrecking your bank account. Faulty heating or electrical...

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<https://garrettroofingknoxville.com/recovery-from-fire-and-water-damage-requires-specialized-help/>

## Recovery from Fire and Water Damage Requires Specialized Help

Posted on February 8, 2023



### OMG, WHERE DO WE EVEN START!

A sudden, unexpected event that damages your home—perhaps even making it uninhabitable for a time—can throw your world upside down. Fire, flood, mold or other hazards or events can send you and your family packing, disrupting normal life and wrecking your bank account.

Faulty heating or electrical malfunction are responsible for more than 300,000 house fires every year, according to the National Fire Protection Association. Most of the natural disasters in the U.S. involve flooding, causing millions of dollars of damage to homes across the country.

Beyond carpet cleaning or house cleaning, recovery from fire and water damage may require structural repairs, engineering, or other highly specialized work. Merely repairing a hole in the roof, for example, may not be enough to prevent mold and mildew growth if water has already gotten in. A full-service contractor who can take care of remediation and structural repairs will make the job go easier and faster.

First, response is important. The sooner you address the issue, the less damage you will experience. Professional contractors use specialized equipment such as submersible pumps, wet vacs, and air movers to quickly extract the standing water and moisture from the air. Dehumidifiers and air scrubbers remove moisture from the air and reduce the risk of mold growth.

In most cases, when house damage occurs, you'll be working with an insurance company. A contractor who has experience with the claims process will be a huge asset during your repair or restoration work. They'll have a better understanding of how to make sure the work gets covered as well as knowledge about your insurance company's requirements.

Under the experienced leadership of [Matt Garrett](#), Garrett Construction and Roofing stands ready to help with disaster recovery with experienced teams available to address fire and water damage. Serving East Tennessee since 2005, we are a licensed General Contractor and our general services range from full residential and commercial construction projects to remodeling, painting, drywall, roofing and gutters.



[CONTACT GARRETT CONSTRUCTION AND ROOFING TODAY](#) | [KNOXVILLE'S RESTORATION EXPERTS](#).



2/12/2023

FACEBOOK POST



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OMG. Where do we even start! Contact Matt and his team at Garrett Construction, Roofing and Restoration. They know exactly what to do and how to work with your insurance company. <https://garrettroofingknoxville.com/recovery-from-fire-and-water-damage-requires-specialized-help/>



**Recovery from Fire and Water Damage Requires Specialized Help | Garrett Construction & Roofing**

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Remodeling on your mind? Take a look at these stats. Contact Matt and his team at Garrett Construction to guide you through an investment-worthy renovation.

<https://garrettroofingknoxville.com/construction/>

### **Average Renovation/Remodeling Cost Recovery**

<b>Renovation/Remodel</b>	<b>Average Cost Recovery</b>
Wood Deck Addition	80-85%
Siding Replacement	75-83%
Minor Kitchen Remodel	75-83%
Window Replacement	75-80%
Bathroom Remodel	70-78%
Major Kitchen Remodel	70-78%
Attic Bedroom Remodel	65-76%
Basement Remodel	65-75%
Two-Story Addition	65-74%
Garage Addition	60-70%

Source: *Remodeling Online*



**2/20/2023**

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Roofing questions are constantly being asked to Matt and his team of roofing experts. Check out an earlier blog that we posted with a great list of Q and A's. <http://ow.ly/gwnH50MQiMr>



**We Answer Homeowners' Questions about Their Roofs | Garrett Construction & Roofing**

From time to time, we like to use this forum to answer questions we receive from homeowners. These questions represent areas of general...

<https://garrettroofingknoxville.com/we-answer-homeowners-questions-about-their-roofs/>



**2/24/2023**

**FACEBOOK POST**





2/27/2023

FACEBOOK POST



 Facebook



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Garage packed? Hard to even park your car? Contact Matt and his team at Garrett Construction to rework and expand your storage solutions with counters, cabinets and shelving. Add paint and new lighting, WOW! <http://ow.ly/hLMt50MQiGa>



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## | Garrett Construction & Roofing 2023 BLOG / SOCIAL MEDIA MARKETING PROGRAM



**Thank you** for choosing our Team to manage your ongoing marketing. With a consistent social media and blog program monthly, it keeps you top-of-mind with your customers and ahead of the competitors.

We appreciate your business!

**creative  
services**