

WEBSITE PLANNING QUESTIONS

CLIENT NAME: _____

BUSINESS: _____

Every website we develop is custom designed and programmed, and features responsive design and coding for easy viewing on desktop, tablet or mobile. Your site will be developed on a non-templated WordPress platform with a customized content management system (CMS) for easy updates. Once the site launches, we will provide a live training session "How to Easily Update your Website using the CMS".

Do you have a website now? No Yes, URL: _____

What type of website are you interested in?

CUSTOM SPECIALTY: _____

eCOMMERCE SHOPPING - How many products will you be selling? _____

Approx Number of Pages: _____

- | | | |
|---|---------------------------------------|---------------------------------------|
| <input type="checkbox"/> Home | <input type="checkbox"/> Our Team | <input type="checkbox"/> About Us |
| <input type="checkbox"/> Our Work | <input type="checkbox"/> Products | <input type="checkbox"/> Portfolio |
| <input type="checkbox"/> Services | <input type="checkbox"/> Gallery | <input type="checkbox"/> Contact Us |
| <input type="checkbox"/> Newsletter | <input type="checkbox"/> Locations | <input type="checkbox"/> News |
| <input type="checkbox"/> Make Appointment | <input type="checkbox"/> Calendar | <input type="checkbox"/> Events |
| <input type="checkbox"/> Menu | <input type="checkbox"/> Specials | <input type="checkbox"/> Coupons |
| <input type="checkbox"/> Our Partners | <input type="checkbox"/> Our Board | <input type="checkbox"/> Volunteer |
| <input type="checkbox"/> Donate | <input type="checkbox"/> Links | <input type="checkbox"/> FAQs |
| <input type="checkbox"/> Other: _____ | <input type="checkbox"/> Other: _____ | <input type="checkbox"/> Other: _____ |

What Types of Features / Functionality Do You Like?

- | | |
|---|---|
| <input type="checkbox"/> Application Form | <input type="checkbox"/> Audio Player |
| <input type="checkbox"/> Blog Page | <input type="checkbox"/> Calendar |
| <input type="checkbox"/> Careers Page for Employment Search | <input type="checkbox"/> Coming Soon Page |
| <input type="checkbox"/> Content Management System for updating | <input type="checkbox"/> Donation Button |
| <input type="checkbox"/> Dropdown Content Organizers | <input type="checkbox"/> Events / Publicity Page with Archives |
| <input type="checkbox"/> File Upload | <input type="checkbox"/> Forms |
| <input type="checkbox"/> Google Analytics | <input type="checkbox"/> Hidden Side Navigation |
| <input type="checkbox"/> Mouse-over Effects on Buttons | <input type="checkbox"/> Mouse-over Effects on Buttons |
| <input type="checkbox"/> Magazine Page Turner | <input type="checkbox"/> Photo Gallery |
| <input type="checkbox"/> Password Protected Page | <input type="checkbox"/> Rotating Header Images |
| <input type="checkbox"/> Responsive Coding for auto-sizing to fit any size monitor - from desktop to tablet to mobile | <input type="checkbox"/> Rotating Sponsor Logos |
| <input type="checkbox"/> Rotating Testimonials | <input type="checkbox"/> Search Box |
| <input type="checkbox"/> Social Media Links | <input type="checkbox"/> SEO Ready Kit (see <i>SEO Info Sheet</i>) |
| <input type="checkbox"/> Video Player | |

Additional Details?

- Do you have any special technical requirements? _____
- What are examples of websites your *client* likes: _____
- _____